

GOVERNMENT OF INDIA
MINISTRY OF EXTERNAL AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION NO-3750
ANSWERED ON- 03/04/2025

KNOW INDIA PROGRAMME

3750. SHRI KARTIKEYA SHARMA

Will the Minister of EXTERNAL AFFAIRS be pleased to state :-

- (a) the number of participants in the Know India Programme (KIP) over the last three years, country-wise;
- (b) whether an impact assessment has been conducted to evaluate its role in strengthening ties between Indian-origin youth and India, and if so, the findings thereof;
- (c) the measures taken to expand KIP's reach, particularly in countries not currently prioritized; and
- (d) the list of States hosting KIP participants and details of any new sites added recently, State-wise?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF EXTERNAL AFFAIRS
(SHRI KIRTI VARDHAN SINGH)

- (a) The number of participants in the Know India Programme (KIP) over the last three years, country-wise, is at Annexure-A.
- (b) The Ministry regularly obtains feedback from all batches of participants and scrutinises them to implement the suggestions for further improving the effectiveness of this diaspora engagement scheme for strengthening ties between Indian-origin youth and India. Ministry also factors in comments/suggestions from Indian Missions/Posts abroad for increasing the robustness and efficiency of this programme. The feedback from the KIP participants has been positive. Participants have also posted positive social media posts of their experiences during the KIP through their personal handles and have encouraged their friends to participate in it. Ministry has also been sharing the alumni database of the KIP with Indian Missions/Posts abroad for continued engagement with these members of the Indian diaspora overseas with the view to enhance the outreach of the Government of India in foreign countries.
- (c) Ministry has adopted a multi-pronged approach to increase awareness and outreach of the Know India Programme amongst the youth diaspora by effective utilization of the social media and digital platforms. It has also worked towards creating an engaging and attractive content for the youth members of the diaspora, such as videos, infographics, and interactive quizzes, to catch their attention and share information with the latter in a more dynamic manner. Indian Missions/ Posts abroad have also been reaching out to the Indian diaspora communities abroad to further disseminate the unique opportunities offered by this Programme. The response of the youth diaspora towards the KIP has been positive. Ministry makes effort to select KIP beneficiaries with the objective to expand the geographical spread of participation in the programme.

(d) Ministry continuously strives to involve more and more Indian states for hosting the KIP participants. During the financial year 2024-25, the KIP participants were taken to eight Indian States - Bihar, Karnataka, Madhya Pradesh, Tamil Nadu, Maharashtra, Rajasthan, Telangana and Odisha.

Number of participants in the Know India Programme over last 3 years

Sl. No.	Country	2022-23	2023-24	2024-25
1	Argentina	1	-	-
2	Armenia	1	-	-
3	Austria	1	-	-
4	Australia	-	1	-
5	Belgium	-	1	-
6	Canada	-	2	-
7	Chile	1	-	-
8	Colombia	-	1	-
9	Denmark	1	-	1
10	Fiji	33	83	49
11	France/Reunion Island	3	4	3
12	Guyana	31	35	16
13	Indonesia	-	-	1
14	Israel	4	2	2
15	Italy	-	-	1
16	Jamaica	-	1	-
17	Kenya	-	1	2
18	Malaysia	7	23	11
19	Mauritius	51	89	51
20	Myanmar	19	30	29
21	Netherlands	3	1	-
22	New Zealand	1	4	4
23	Portugal	1	-	-
24	Russia	-	1	-
25	Singapore	-	-	1
26	South Africa	17	21	20
27	Sri Lanka	11	3	13
28	Suriname	30	28	19
29	Tanzania	-	-	6
30	Thailand	1	-	-
31	Trinidad and Tobago	14	41	24
32	Venezuela	-	1	-
33	United States of America	4	-	3
34	Zimbabwe	-	1	1
	Total	235	374	257
